The University of Arkansas offers a trade show at our annual turfgrass field day. The purpose of our field day is to present the University of Arkansas’ latest research, provide information on current topics relevant to the turfgrass industry, and display and/or demonstrate the latest in turfgrass management tools. We hope you can join us for the 2012 Turfgrass Field Day.

When: Wednesday, August 1, 2012
Location: Horticulture Field Lab, 1005 Meade St., Fayetteville, AR 72701 (see map)
Exhibitor move-in: 6:00-7:30 am
Registration: 7:30-8:45 am (Breakfast served at Trade Show)
Trade Show: 7:30-8:45 am and 11:30-1:30 pm
Research tours: 9:00-11:30 am (Golf, Sports, Landscape)
Lunch: 11:30 am
Equipment demo: Available during field tours
Afternoon program: 1:00-2:30 pm (Pesticide Recertification at Food Sci. Classroom D1)
Exhibitor tear-down: 1:30 pm

Please keep in mind:
- Exhibitor space will be awarded on a first-come first-served basis, so return your exhibitor registration promptly!
- Two chairs and one table (6 × 2.5 ft) will be provided to all exhibitors including equipment exhibitors.
- Displays and equipment that do not fit into your allotted space will not be allowed.
- Equipment move-in can begin on Tuesday, July 31. A secure overnight storage area will be available. **Set-up must be complete by 7:30 am on August 1.** For safety, trailers will not be allowed in after 7:30 am.
- Each attendee from your company must be registered. The first five attendees are $50 each and any additional attendees are $25 each. Registration fees include lunch, a hat, and a field day book.
- **Tear down begins at 1:30 pm.**
- Field day will be held rain or shine! **Preregister on or before July 15!**
- There is no designated field day hotel. Numerous Fayetteville hotels may be accessed at the following website: http://www.experiencefayetteville.com/stay.php
Exhibitor Registration

Company ___________________________ Phone _________________________
Primary contact person ___________________________ ___________________________
Address ___________________________ ___________________________ ___________________________
City __________ State ________ Zip ___________________________
Email (for registration confirmation):

Cost  Total
Small (10’×10’) booth; 1-12, 15-16, 20-21) Preferred booth number(s) _________ $75.00 ea. $_______
Large (20’×20’) booth; 13-14, 17-19, 22-23) Preferred booth number(s) _________ $250.00 ea. $_______

Attendee name:

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(Photocopy if more than 5 attendees)

Two payment options:  
Option 1: Those wishing to register by credit card (Visa, MasterCard, and Discover) should fax their form to (479) 575-2558 and then contact Shelby Goucher at (479) 575-6680 to pay with your credit card over the phone. Please pay by phone and fax or mail your registration form by July 15.

Option 2: Those wishing to pay by check, please make checks payable to the University of Arkansas and return check and registration form by July 15 to:
Shelby Goucher  
Attn: Trade Show  
University of Arkansas  
316 Plant Sciences Building  
Fayetteville, AR 72701

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From the South: Take I-40 to I-540 North (exit 7). From I-540 North to Hwy 112 (exit 66). Turn right on Hwy 112 and travel south for 0.5 miles. The research/extension center entrance is located on the left (east) on Cassatt St. From Cassatt turn left on Young St. and then follow the curve onto Meade St. Follow the signs.

From the North: After Bella Vista, take I-540 South all the way to Fayetteville. From I-540, exit Hwy 112 (exit 66). Turn right on Hwy 112 and travel south for 0.5 miles. The research/extension center entrance is located on the left (east) on Cassatt St. From Cassatt turn left on Young St. and then follow the curve onto Meade St. Follow the signs.

From the East: Take Hwy 412 to I-540. Take I-540 South to exit Hwy 112 (exit 66). Turn right on Hwy 112 and travel south for 0.5 miles. The research/extension center entrance is located on the left (east) on Cassatt St. From Cassatt turn left on Young St. and then follow the curve onto Meade St. Follow the signs.

From the West: Take Hwy 412 east via Cherokee Turnpike from Tulsa, Okla., to I-540 South. Take I-540 South to exit Hwy 112 (exit 66). Turn right on Hwy 112 and travel south for 0.5 miles. The research/extension center entrance is located on the left (east) on Cassatt St. From Cassatt turn left on Young St. and then follow the curve onto Meade St. Follow the signs.